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### **Larger Location for To Bead True Blue and a *New Gem Show***

*Tucson, AZ (June 27, 2017)* The coming year will mark the fifteenth season of the *grande dame* of bead shows – *TO BEAD TRUE BLUE* –and to celebrate its success we are moving to a larger location and expanding with the new gem show called *COLORS OF THE STONE*.



Beginning on January 27, 2018 *COLORS OF THE STONE* will present the finest artisan gem and mineral dealers, including gemcutters, stone experts, and jewelry designers. These two shows combined will continue to make inroads in the gemstone, mineral, bead and jewelry market and the focus of both shows will continue to be on art and craft.

The new location, Casino Del Sol, is a Four-Diamond resort and Convention Center. It is the largest convention center in Tucson with 75,000 sq ft of exhibit space – making it possible for us to host 1000 artisan booths and workshops. Casino Del Sol is nestled in the sun-filled Sonoran Desert, minutes from Tucson International and downtown Tucson.

To assure originality and authenticity, as always, artists and merchants will continue to be carefully chosen by invitation and juried application, and put attendees into direct contact with the artisans who love what they create.

These changes will allow *TO BEAD TRUE BLUE – COLORS OF THE STONE* to not only present the finest gemstones, minerals, beads and jewelry – but also to honor the ancient spiritual power of handcraft in the traditions of weaving, sewing, painting, felting, and embroidering.

Do-it-yourself enthusiasts are invited to roll up their sleeves and take part in one or several of the 500 workshops offered at all skill levels --in categories such as jewelry design, metal

work, wirework, crystal setting, bead making, art clay silver, hand knotting, mixed media, chainmaille, leatherwork, and enameling.



The shows are open to the public with no admission charge. Free unlimited secure parking and a shuttle hub with continuous service to all major shows. Both shows will run together and continuous from January 27 - February 3, 2018, Sat-Sat, 10am-6pm, at Casino Del Sol, 5655 W Valencia Rd, Tucson, AZ 85757. For information, visit [www.colorsofthestone.com](http://www.colorsofthestone.com), or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

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